

Lincoln State PDCA Newsletter

Brush Strokes



March, 2010

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Painting Estimator Job Posting

Castino Painting and Home Services is seeking 1-2 responsible and knowledgeable Painting Estimators with Construction Background for year-round work.

We hire only the best! We will do a background check. Reliable transportation required.

We are an award winning, family-run company on the North Shore for over 35 years. Join our family of hard-working people.
Usual hours 7:00-5:00

Virtually no cold calling needed
Opening is immediate!

Requirements:

Prior estimating experience necessary and training is available
Excellent customer service skills/sales oriented
English Speaking

GUERRILLA MARKETING 101

Wednesday, March 10, 2010

Sweet Baby Rays BBQ

800 E. Higgins Rd.

Elk Grove Village

4:30 p.m. Board Meeting

6:00 p.m. Networking

6:30 p.m. Dinner & Program

Cost: \$25 per person (includes dinner)

Don't waste your marketing dollars this year. This economy is unpredictable and marketing efforts that were successful in the past are not working now. Come and learn about GUERRILLA MARKETING. Guerrilla Marketing is an unconventional system of promoting your business that relies on time, energy and imagination rather than a big dollar marketing budget.

Sherry Winchester Schultz, publisher of Chicago Home Improvement Magazine, will tell us about the latest trends in marketing to homeowners.

LEAD CERTIFICATION TRAINING

MARCH 16 OR 24

[CLICK HERE TO REGISTER! PUT PDCA IN THE PROFESSIONAL AFFILIATIONS LINE TO RECEIVE THE SPECIAL PDCA PRICE.](#)

Register today, as dates are quickly filling up!

LSCPDC has reserved space during two training

Construction Background

Fax resume to 847-729-9254 or email

marketing@castinopainting.com

Pay: Pay based on experience and qualifications. Responsible and hard working people need only apply.

PHOTOS WANTED FOR LSC PDCA WEBSITE!

We have been busy "remodeling" the Lincoln State PDCA website (www.lincolnpdca.com) to make it more consumer- and member-friendly. We are looking for before and after photos of jobs our members have done! Please email those to Bill Schneeberger at snowmtn@sbcglobal.net. Limit photos to your top one or two jobs. Photos will be placed in a "Gallery" area and will be rotated to other parts of the website. You must give us permission to use your photos in this way.

[Join Our Mailing List!](#)

A
FREE
MEAL

Are you a prospective member thinking about joining LSC PDCA? If you have never been to an LSC PDCA meeting before, bring a copy of this printout to the next membership meeting and your meal will

dates for the upcoming Lead Certification requirement:

March 16, 2010, 8:00 a.m. at Public Health and Safety, Inc., 133 S. Ashland Ave., Chicago

or

March 24, 2010, 9:00 a.m. at Habitat for Humanity ReStore, 800 N. State St., Elgin

Please plan to arrive at least 15 minutes prior to the start of the course.

There is a discount for LSC PDCA members for this training. The cost will be \$200 per person. At the end of the training you will be an RRP Certified Renovator. This training will provide you with the 8 hours of training needed to meet the RRP rule. This course consists of 6 hours of classroom time and a minimum of 2 hours of hands-on training. Participants will also receive credits for attending towards PDCA Accreditation.

Bidding on any Cook County work? You must register!

Effective immediately, anyone who wants to work with Cook County (government buildings, Forest Preserve buildings, etc.) must register with the county. You can click [HERE](#) to register (Click on Vendor Registration) or visit www.co.cook.il.us and click on "Doing Business with Cook County". You can also review what bids are out for proposal and which companies have been awarded contracts.

Mimi Altman, Executive Director
Lincoln State PDCA
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alcohol).

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