

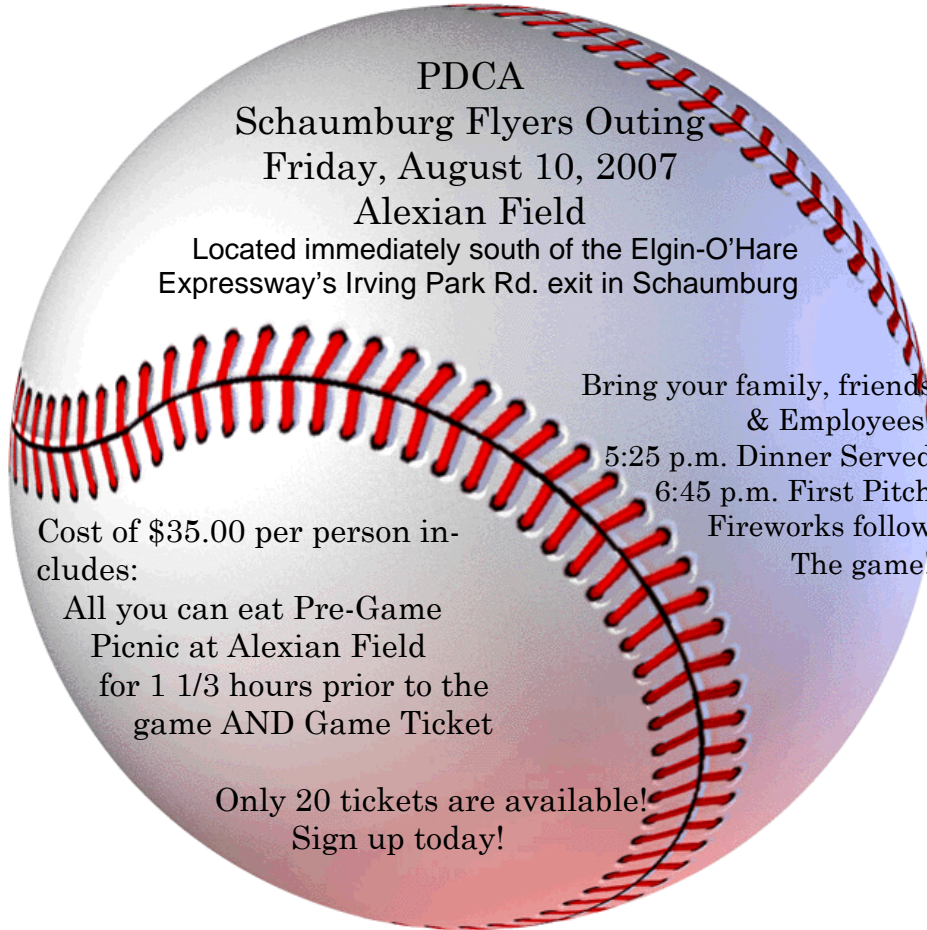


Brush Strokes



JUNE 1, 2007

Volume 3—Issue 6



PDCA
Schaumburg Flyers Outing
Friday, August 10, 2007
Alexian Field
Located immediately south of the Elgin-O'Hare Expressway's Irving Park Rd. exit in Schaumburg

Bring your family, friends & Employees!
5:25 p.m. Dinner Served
6:45 p.m. First Pitch
Fireworks follow
The game!

Cost of \$35.00 per person includes:
All you can eat Pre-Game Picnic at Alexian Field for 1 1/3 hours prior to the game AND Game Ticket

Only 20 tickets are available!
Sign up today!

Company Name: _____

of People Attending _____ @ \$35.00 = \$_____

Method of Payment Check (enclosed) Visa Master Card AmEx

Card # _____ Expiration Date _____

Authorized Credit Card Signature: _____

Please RSVP by August 3 to allow for tickets to be mailed to you
Please return form to:
Lincoln State PDCA, 780 Lee Street #104A; Des Plaines, IL 60016
Fax: 847-297-7679

Those responding after that date will be responsible for picking up tickets or paying for express delivery.
Reservations are on a first-come, first-served basis and are non-refundable.

You are invited to the monthly meeting of the

PDCA Lincoln State Council

Wednesday, June 12, 2007, 6:30 p.m. (Networking @ 6:00 p.m.)

Meeting Location: Crave Restaurant ~ 1204 W. Rand Road ~ Arlington Heights



Monthly Meetings Typically Feature:

- Informative Programs
- Beneficial Networking
- "Joker Jackpot" Raffle
- Associate Discounts/
Specials
- Dinner Give-Aways

Exterior Paints & The Technology Behind Them

Technical representatives from several manufacturers will be present to discuss their exterior paint products, how and why they work the way they do, and how to properly apply them.

There will be a panel discussion following the technical aspects answering your questions!

Lincoln State PDCA Office 847-298-9796 (ph) 847-297-7679 (f) LincolnStatePDCA@sbcglobal.net www.lincolnpdca.com

PDCA Announces New Member Service

PDCA has launched a brand new member service ... The **PDCA Sample Contract** for the residential and light commercial marketplaces.

The Sample Contract will be available in the Member's Only section of the website. The document is downloadable to any PDCA member **at no cost**. The new Sample Contract has all the "bells and whistles", including:

- ◆ Language specific to painting and decorating
- ◆ References to PDCA Industry Standards
- ◆ Complete language to cover common occurrences
- ◆ Layman's explanation of what the contract language means and what it is intended to

accomplish.

The Sample Contract is completely customizable. It's easy to adapt to your business needs and your style of doing business. Look for it in the Member's Only section of the PDCA website.

You may wish to also visit PDCA's easy reference to state laws regulating paint contracting licensure. This PDCA service is the only place where all fifty (50) state laws are in one place.

In addition, each state reference has a point and click feature that takes you directly to that state's website on licensure for painting and decorating contractors.

These valuable services are among the reasons the PDCA membership is a business necessity!



Blogs for Women, Young Contractors Found on www.PDCA.org

PDCA realizes that there are more and more women and people under 35 years old who are key players in painting contracting companies. The special needs of those two groups are being recognized and met by PDCA via two new blogs, the "Women's Blog" and the "Young Contractors Blog".

The PDCA Message Board is a very successful site, but most of the participants are of the "older male crowd".

PDCA wants women and young contractors to be active on the message boards to recognize and encourage the diversity of the organization.

Links for each blog are:

<http://youngcontractors.blogspot.com>

<http://womenpainters.blogspot.com>

Are You Using the (Correct) PDCA Logo?



Is the PDCA logo on everything you use for your business—trucks, letterhead, brochures, promotional items? If you are using a "old" PDCA logo, the new one must be in place by May, 2007.

Using the PDCA logo not only identifies you as a member of our association, but it heightens consumer awareness and encourages them to hire a PDCA member, thus bringing you more business.

Make sure to go to the members only section of www.pdca.org and download the new PDCA logo today!

Save the Date! Advanced Shop Talk 8

*"The Annual Event That Can Change
How Your Business Operates"
Friday-Saturday, July 20-21, 2007
Annapolis, MD
Presented by the PDCA Residential Forum*

Past AST Attendee Testimonials:

- ◆ "The information and ideas I received at AST II grew my business and I'm back for more!"
- ◆ "I have a life philosophy from learning from others' mistakes. THANKS"
- ◆ "Even though it gets real hectic in the summertime, I think I'm on track as a leader by being here...I learned more this year and have had my batteries recharged."

Visit www.pdcaresidentialforum.org
for more information on the
program and how to register.



A key to growing your business is growing your business' credibility. Don't forget to include "Earn PDCA Accreditation" in your goal setting for 2007! Call the PDCA office today for more info! 847-298-9796.



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LINCOLN STATE COUNCIL PAINTING &
DECORATING CONTRACTORS OF AMERICA

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Your "Partner in Profit"

We're on the Web!
www.lincolnpdca.com
www.pdca.org

Lincoln State Council PDCA—2007 Board of Directors

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Associate Board Representative	Brian Holtz Sherwin Williams swrep4282@sherwin.com	847-949-0043
Associate Board Representative	Jim Smith EpcO Paint jspaloshills@netzero.net	708-207-9165

CALENDAR OF EVENTS

Wednesday, March 14, 2007
March Meeting
WATERBORNE PRODUCTS
Crave Restaurant; Arlington Heights
6:30 p.m. (Networking at 6:00 p.m.)

Wednesday, March 21, 2007
EPCO Pro Shows
Select Stores

Thursday, March 22, 2007
Sherwin Williams Pro Show
Hawthorne Race Course

Wednesday, April 11, 2007
April Meeting
XIM Peel Bond™ Certification
Place: TBD
6:00 p.m.

Wednesday, April 11, 2007
EPCO Pro Shows
Select Stores

Wednesday, May 9, 2007
May Meeting
DECK REFINISHING
PLACE: TBD
4:00 p.m.

Friday-Saturday, July 20-21, 2007
ADVANCED SHOP TALK
Annapolis MD

