

Mimi Makar

From: Mimi Makar [lincolnstatepdca@sbcglobal.net]
Sent: Tuesday, April 01, 2008 1:45 PM
To: lincolnstatepdca@sbcglobal.net
Subject: News from Lincoln State PDCA



Lincoln State PDCA Newsletter

Brush Strokes

April, 2008

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Dear Mimi,

This month we ATTACK THE EXTERIOR for our April Meeting on April 9, 2008. (See details below.)

We also have all the details for our upcoming "TUNE UP YOUR CONTRACTING BUSINESS" seminar. Please send this info to other contractors (any trade) you know - it will be a great day-long seminar on marketing and budgeting for profit featuring Linnea Blair and Richard Bright!

Also, feel free to forward this email to prospective members - make sure to point out the coupon at the bottom of this email!

HOPE TO SEE YOU AT THE APRIL MEETING and the TUNE UP SEMINAR!

APRIL MEMBERSHIP MEETING

You are invited to the April Membership Meeting of Lincoln State PDCA! PLEASE RSVP to the PDCA Office, 847-298-9796 or via email lincolnstatepdca@sbcglobal.net.

ATTACK THE EXTERIOR

Wednesday, April 9, 2008 6:30 p.m. (Networking @

6:00 p.m.)

**Crave Restaurant
1204 W. Rand Rd.
Arlington Heights**

**As the weather gets warmer,
homeowners' thoughts turn to
beautifying the exterior of their homes.
Join us on April 9 to talk about options
for making money doing exterior
painting, becoming more productive at
it as well as the most efficient and
proper way to power wash and prep for
stain or paint application.**

TUNE UP YOUR CONTRACTING BUSINESS!!!

[CLICK HERE TO REGISTER](#)

BUDGET FOR PROFIT

MARKET FOR PROFIT

Saturday, April 19, 2008

8:00 a.m.-4:00 p.m.
Triton College
River Grove, Illinois

**Featuring
Linnea Blair of
Advisors on Target
&
Richard Bright of
Bright Concepts, Inc.**

Sponsored by Sherwin Williams

YOU WILL LEAVE THIS SEMINAR WITH:

- A sample **BUDGET** to use for your company, including suggested percentages for each line item.
- A sample **MARKETING CALENDAR** to implement in your business.
- A sample **POLICY MANUAL** to use in your company-a \$250 value!!

Your contracting business runs like an automobile-if one part isn't running well, your business may still run, just not as efficiently or smoothly. It's necessary to stop and give your business a "tune up".

This seminar focuses on two key areas of your business: BUDGETING and MARKETING for profit.

Know what your profit is *before the year even begins!* You will leave with a sample budget that you can take back to your business and simply plug in your own numbers!

Marketing for profit is just as important. Learn how to target your marketing, regardless of the size of your business. You will leave with a sample marketing calendar that you can take back to your business and simply plug in your own details.

REGISTRATION COSTS

PDCA Members:

EARLY BIRD: \$107.00 per person

Before April 1, 2008

\$127.00 after April 1, 2008

Non-Members*:

EARLY BIRD: \$127.00 per person

Before April 1, 2008

\$147.00 after April 1, 2008

*LSCPDCA will apply \$127 towards membership dues for attending non-members who submit their application to Lincoln State PDCA within 15 days of the seminar.

Watch your mail for registration forms. Forms will also be available at select Sherwin Williams and Epco Stores.

PDCA Announces Comment Period for:

STANDARD PROCEDURE FOR EVALUATING QUALIFICATIONS OF PAINTING CONTRACTORS WHO APPLY ARCHITECTURAL PAINTS AND COATINGS

[***READ THE NEW STANDARD HERE***](#)

The Painting and Decorating Contractors of America (PDCA) is pleased to present, yet another, new standard to the PDCA membership and public for consideration. The new standard is titled, "Standard Procedure for Evaluating Qualifications of Painting Contractors who Apply Architectural Paints and Coatings." The purpose of this procedure is to describe a method for evaluating the qualifications of painting contractors who apply architectural coatings on commercial or institutional structures.

This is not a typical standard produced by PDCA. This standard was produced as a joint effort with

the Society of Protective Coatings (SSPC). The writing and approval of this standard is the first step of several processes, which will end with a standard procedure for evaluating qualifications of commercial painting contractors.

As you are aware, industry standards, in order to be valid, must undergo careful scrutiny by the entire PDCA membership and public. That is why as matter of policy all proposed standards are required to be open to comment forty-five (45) days prior to consideration by PDCA.

Your comments are of critical importance! The comment period is designed to afford you every opportunity to make your opinions known. When the comment period closes (Monday, April 28, 2008) PDCA will consider this standard for adoption.

To facilitate consideration of your comments we are asking you to submit your comments in writing, prior to the closing date, to PDCA Headquarters by email, mail, or fax. Please direct your comments to:

PDCA Headquarters

Ms. Elise McDermott

1801 Park 270 Dr, Suite 220

St. Louis, MO 63146

emcdermott@pdca.org

314-514-9417 (Fax)

We hope you agree this is yet another example of PDCA making a significant contribution to your profession.

Thank you for taking the time to review this standard. Your comments are much appreciated.

PHOTOS WANTED FOR LSC PDCA WEBSITE!

We have been busy "remodeling" the Lincoln State PDCA website (www.lincolnpdca.com) to make it more consumer- and member-friendly. We are looking for before and after photos of jobs our members have done! Please email those to Bill Schneeberger at snowmtn@sbcglobal.net. Limit photos to your top one or two jobs. Photos will be placed in a "Gallery" area and will be rotated to other parts of the website. You must give us permission to use your photos in this way.

LSCPDC A Leads Country with NINE Accredited Contractors!



LSCPDC A Accredited Painting Contractors

Manion Decorating
www.bobmanion.com

P&M Painting Co.
paintsomething@hotmail.com

Painting In Partnership, Inc.
www.paintpartner.com

Pete The Painter, Inc.
www.petethepainter.com

Pro/Craft Painting &
Contracting, Inc.
www.pccontracting.com

M.V.P. Decorating, Inc.
www.mvpdec.com

Bill Schneeberger Painting &
Decorating, LLC
www.BillSchneeberger.com

Precision Painting & Decorating
www.ppdpainting.com

Professional Painters
bolanase@aol.com

Mimi Makar, Executive Director
Lincoln State PDCA

A FREE MEAL

Are you a prospective member thinking about joining LSC PDCA? If you have never been to an LSC PDCA meeting before, bring a copy of this printout to the February membership meeting and your meal will be on us (excludes alcohol).

Offer Expires: April 9, 2008

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