

# Lincoln State PDCA Newsletter

## *Brush Strokes*



February, 2009

### Quick Links

[Lincoln State PDCA](#)

[PDCA National Website](#)

[PDCA's Accreditation Home Page](#)

### LSCPDCAs Leads Country with NINE Accredited Contractors!



#### LSCPDCAs Accredited Painting Contractors

Bill Schneeberger Painting &  
Decorating, LLC  
[www.BillSchneeberger.com](http://www.BillSchneeberger.com)

Manion Decorating  
[www.bobmanion.com](http://www.bobmanion.com)

MVP Decorating  
[mvpdec@sbcglobal.net](mailto:mvpdec@sbcglobal.net)

P&M Painting Co.  
Patrick Landon  
[paintsomething@hotmail.com](mailto:paintsomething@hotmail.com)

Painting In Partnership, Inc.  
[quertin49@aol.com](mailto:quertin49@aol.com)  
[www.paintpartner.com](http://www.paintpartner.com)

Pete The Painter, Inc.  
[info@petethepainter.com](mailto:info@petethepainter.com)  
[www.petethepainter.com](http://www.petethepainter.com)

Precision Painting &  
Decorating  
[aaron@ppdpainting.com](mailto:aaron@ppdpainting.com)

### Greetings!

Hi there -

We hope that one of your New Year's resolutions was to attend more LSC PDCA meetings! They are extremely valuable to your business, not only in the education they provide through the speakers, but in the networking done with other contractors!

## FEBRUARY MEMBERSHIP MEETING

You are invited to the February Membership Meeting of Lincoln State PDCA! PLEASE RSVP to the PDCA Office, 847-298-9796 or via email [lincolnstatepdca@sbcglobal.net](mailto:lincolnstatepdca@sbcglobal.net).

## Residential Estimating 101

Wednesday, February 11, 2009

6:30 p.m.  
(Networking @ 6:00 p.m.)

Sweet Baby Ray's

800 E. Higgins Road

Elk Grove Village

Between Arlington Heights Road &  
Oakton.

[www.ppdpainting.com](http://www.ppdpainting.com)

Pro/Craft Painting &  
Contracting, Inc.

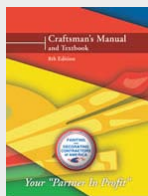
[mark@pccontracting.com](mailto:mark@pccontracting.com)  
[www.pccontracting.com](http://www.pccontracting.com)

Professional Painters  
[bolanase@aol.com](mailto:bolanase@aol.com)

## PHOTOS WANTED FOR LSC PDCA WEBSITE!

We have been busy "remodeling" the Lincoln State PDCA website ([www.lincolnpdca.com](http://www.lincolnpdca.com)) to make it more consumer- and member-friendly. We are looking for before and after photos of jobs our members have done! Please email those to Bill Schneeberger at [snowmtn@sbcglobal.net](mailto:snowmtn@sbcglobal.net). Limit photos to your top one or two jobs. Photos will be placed in a "Gallery" area and will be rotated to other parts of the website. You must give us permission to use your photos in this way.

### PDCA STORE FEBRUARY SALE



Painting and  
Decorating  
Craftsman's  
Manual &  
Textbook

Fully revised and updated in 1995, this manual serves as a valuable reference book for the painting and decorating industry.  
350 Pages

**Estimating is the most critical skill you bring to your business. If the price is too high you won't get the job-if it is too low you lose money. The secret to accurate estimating is developing unique production rates for your company.**

**You will receive tools where you can create accurate production rates for both Exterior and Interior painting as well as proven methods to get your painters to perform the work in the budgeted time. About our Speaker: Tony Severino, Professional Painters, has been estimating for 25 years.**

[Click here for a map and directions.](#)

Cost at door is \$25 (includes dinner).

## Lincoln State PDCA Presents an Educational Seminar

tune up your contracting business educational series

### "PROSPERING IN TODAY'S ECONOMY"

PROSPERING THROUGH INTERNET MARKETING &  
DEVELOPING EMPLOYEES

April 23, 2009 ~ 8:00 a.m.-4:00 p.m.  
Holiday Inn Chicago-Elk Grove  
1000 Busse Road, Elk Grove Village, Illinois  
(6 miles from O'Hare Airport)

Early Bird Cost:  
\$127.00 per person (Before 4/1/09)

After 4/1/09:  
\$142.00 per person

To register visit: <http://www.lincolnpdca.com/events.php>

One key to prospering is finding leads through INTERNET MARKETING. Many contractors do business by word-of-mouth, but that doesn't always bring in the amount of business needed to survive. Explore the "5 Keys to Email Marketing" with Steve Robinson of Constant Contactand

Member Sale Price \$70.00  
Non-Member Sale Price  
\$145.00

## A FREE MEAL

Are you a prospective member thinking about joining LSC PDCA? If you have never been to an LSC PDCA meeting before, bring a copy of this printout to the October membership meeting and your meal will be on us (excludes alcohol).

Offer Expires: February 15, 2009

[Join Our Mailing List!](#)

ideas from David Chism of A David Creation focused innovative marketing™.

Another key to prospering in today's economy is DEVELOPING EMPLOYEES starting with hiring the right people, developing training and safety programs and using Craftsmanship Operating Procedures and Industry Standards to provide unique and safe services to your clients.

Encourage your employees to be a stakeholder in your company which makes them work harder and makes you more money!!

## PACE EARLY BIRD DEADLINE EXTENDED!

Conference Pricing - Early Bird Deadline Extended!  
Costs listed below are if you register prior to 2/6/09

Member Full Conference \$539  
Member Additional \$439  
Non-Member Full Conference \$720  
Non-Member Additional Employee \$620  
Member One Day Registration - no banquet \$245  
Non-Member One Day Registration - no banquet \$345  
Three day Exhibit Hall Only (incl. lunch Tue & Wed) \$150  
Single Day Exhibit Only \$60  
Guest/Spouse Registration (incl. lunch - no banquet) \$150  
Children 16+ (incl. lunch - no banquet) \$50  
Emerging Leaders Full Conference  
(Formerly "Young Contractors" - must register with a full conference participant) \$0

Training Discount Offer: Register for a training course and receive a \$100 discount on Full Conference Registration

Mimi Makar, Executive Director  
Lincoln State PDCA  
847-298-9796/847-789-8663 (Fax)  
780 Lee St., Ste. 104A, Des Plaines, IL 60016

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